



Kelly Seeger Presents: “Wanted: A New Type of Lighting Professional”



Presented by

IES - Albany Section

Open to anyone interested.

Specifically designed for Architects, Lighting Designers,
and Engineers.

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Delmar, NY 12054

Kelly Seeger Presents: “Wanted: A New Type of Lighting Professional”

Tuesday, January 11, 2011

The Albany Section of the Illuminating Engineering Society wishes to invite you to a presentation entitled **“Wanted: A New Type of Lighting Professional”** presented by Kelly Seeger.

Our presenter, Kelly Seeger, will discuss topics presented in her article “Wanted A New Type of Lighting Professional”, hot off the presses of the December, 2010 issue of LD+A Magazine. Her primary role as an associate with ICF International is Account Manager for NYSERDA’s Commercial Lighting Program (CLP). In this role, she promotes effective, energy-efficient lighting while providing program support to business partners in the lower Hudson Valley and NYC metro areas.

Ms. Seeger has eleven years experience working within the lighting industry in a number of areas including product development, testing and feasibility studies, specification sales, strategic marketing, consulting, technical specifications, and lighting design. Prior to joining ICF International, Ms. Seeger has held several positions including director of sales and marketing, metro NY regional sales manager, applications engineer, and lighting designer.

She has developed manufacturer continuing education programs accredited by the AIA and NCQLP and has presented lectures on solid - state lighting, occupancy control specification and use, energy codes and standards, energy efficiency initiatives, HID technologies, and accent and display lighting best practices.

Ms. Seeger holds a Master of Science Degree in Lighting from the Lighting Research Center (LRC) at RPI. She is Lighting Certified (LC) and a LEED Accredited Professional with the ID+C specialty. She has been an IES member since 2005 and currently holds the position of President of the New York City Section (IESNYC).

Learning Objectives:

After the completion of this course, participants will be able to:

- Gain an understanding of the lighting industry including the state of lighting education, traditional roles for lighting professionals, and important credentials and organizations.
- Discuss a number of trends happening within the industry and how these trends may affect lighting professionals.
- Learn about the future lighting jobs on the horizon. We will identify several emerging jobs as well as several jobs that will become more widespread in the coming years.

Please join us for an interesting look at the lighting professional of the future!

REGISTRATION

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Tuesday, January 11th, 2011

7:00p – 8:30p

Please plan to arrive at 6:30p

Maggie’s Café

1186 Western Avenue, Albany, NY 12203

<http://MaggiesCafeAlbany.com>

PLEASE PRINT

Please provide only name & e-mail address if your full, up-to-date contact info is already obtained.

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: () _____

Email Address: _____

Cash Bar / Light Fare Menu

Fee Schedule: \$25 per IES Member

\$35 per non-member

This course qualifies for 1 PDH [0.1 CEUs] NYS Professional Engineering Professional Development Hours. Participants will receive a Certificate of Completion from IES upon successful completion of this program.

Please e-mail this form

or

E-mail your name & IES membership status to

dscheffer@novusengineering.com

Remit payment at the door by cash or check made out to *Albany IES*.

We do not have the ability to accept credit cards or purchase orders.